

# SPONSORSHIP PACKAGES

(Discount available if you sign up for multiple levels)

Expose your company or services to the CCIM audience which encompasses multiple disciplines within the industry, including leasing, appraisal, commercial brokerage, investments, property management, lending/mortgage banking, legal and development. Pre-pay early in the year, earning Prominent Advertising Exposure, Speaking Opportunities, and other Exclusive Corporate Branding.

## ANNUAL SPONSORSHIP - \$1,500

### Membership

- One (1) complimentary annual membership to the Southwest District (\$200 Value)

### Benefits & Recognition

#### Economic Outlook Conference

- Two (2) tickets to the annual 2024 Outlook Conference (\$200 Value)
- Logos on the Outlook Conference PowerPoint presentation as our annual sponsor
- One page in the Outlook Conference program dedicated to the annual sponsors

#### Monthly Meetings

- Two (2) complimentary attendees at our 11 membership meetings (\$550 Value)
- Self introduction at pitch sessions during the year at our membership meetings

**Sponsorship Deadline: 12/16/24**

- Logo exposure on our membership meeting PowerPoint presentations

- Table at each meeting where sponsors can place promo material

- Opportunity to provide a raffle prize at our meetings and events

- Ability to display your company banner at our meetings and events

#### Other Exposure

- Premium exposure on our District's website Logo and link on both Home page and Sponsor page

- Logo on email marketing for all events including networking events, collaborative events with other organizations and educational partners

\* Additional sponsorship opportunities may arise throughout the year, please contact our Sponsorship Chair for more information.



This annual Signature Event is attended by hundreds of prominent local business leaders as well as investors, property owners, brokers, managers and others with an interest in commercial real estate in Southwest Florida.

## CRE OUTLOOK CONFERENCE SPONSORSHIP (February 28, 2025)

LEVEL	BENEFITS	AMOUNT
DIAMOND	<ul style="list-style-type: none"> <li>Centerfold Ad (inside middle 2 pages)</li> <li>1st Priority Booth Placement</li> <li>10 Event Tickets</li> <li>Advertising Bag Placement Handed to Each Attendee</li> </ul>	\$5,500
PLATINUM	<ul style="list-style-type: none"> <li>Outside Back Cover Ad</li> <li>Priority Booth Placement</li> <li>8 Event Tickets</li> <li>Advertising Bag Placement Handed to Each Attendee</li> </ul>	\$3,000
GOLD	<ul style="list-style-type: none"> <li>Inside Front Cover Ad or Inside Back Cover Ad</li> <li>Priority Booth Placement</li> <li>6 Event Tickets</li> <li>Advertising Bag Placement Handed to Each Attendee</li> </ul>	\$2,500
SILVER	<ul style="list-style-type: none"> <li>Full-page Ad</li> <li>Sponsor Booth</li> <li>4 Event Tickets</li> <li>Advertising Bag Placement Handed to Each Attendee</li> </ul>	\$1,250
BRONZE	<ul style="list-style-type: none"> <li>Half-page Ad</li> <li>Sponsor Booth</li> <li>2 Event Tickets</li> <li>Advertising Bag Placement Handed to Each Attendee</li> </ul>	\$750

Additionally, paid Sponsors will be listed in advertising prior to the event, advertised at upcoming CCIM functions prior to the event and your 30-second commercial will run in between breaks at the event.

**Sponsorship Deadline: 12/16/24**

**Advertising Bag Swag Deadlione: 1/20/25**



If you ask around the industry, it's clear that companies and other real estate professionals are more likely to seek out experts who are CCIM members

## CLASS SPONSORSHIPS

LEVEL	BENEFITS	AMOUNT
CORE CLASS (4 Days)	<ul style="list-style-type: none"> <li>Up to 4 Available/1 Per Day of Class</li> <li>Full Recognition and Short Presentation Opportunity During Class</li> <li>Acknowledgement in Broadcast Email Campaigns to Entire Database</li> <li>Recognition as Sponsor on Social Media Platforms</li> <li>Verbal Recognition at Sponsored Social</li> <li>Company Logo Will Appear on Marketing Materials Associated with Sponsored Class</li> <li>Sponsor Marketing Materials Displayed During Class</li> </ul>	\$300
ALL OTHER CLASSES	<ul style="list-style-type: none"> <li>Up to 2 Available/1 Per Day of Class</li> <li>Full Recognition and Short Presentation Opportunity During Class Lunch</li> <li>Acknowledgement in Broadcast Email Campaigns to Entire Database</li> <li>Recognition as Sponsor on Social Media Platforms</li> <li>Verbal Recognition at Sponsored Social</li> <li>Company Logo Will Appear on Marketing Materials Associated with Sponsored Class</li> <li>Sponsor Marketing Materials Displayed During Class</li> </ul>	(Approx. Cost \$75-\$150)
CLASS LUNCHESES	<ul style="list-style-type: none"> <li>Up to 4 Available/1 Per Day of Class</li> <li>Full Recognition and Short Presentation Opportunity Start of Lunch</li> <li>Sponsor Responsible for Purchase and Delivery of Lunch</li> <li>Sponsor Marketing Materials Displayed During Class</li> <li>Acknowledgement in Broadcast Email Campaigns to Entire Database</li> <li>Recognition as Sponsor on Social Media Platforms</li> <li>Verbal Recognition at Sponsored Social</li> <li>Company Logo Will Appear on Marketing Materials Associated with Sponsored Class</li> </ul>	(Approx. Cost \$300)

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*The Commercial  
Real Estate Experts*